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DANISH SHIP FINANCE INCREASES FOCUS ON THE DIGITAL TRANSFORMATION AND HIRES NEW HEAD OF RESEARCH

The increasing use of digital technologies is leading to fundamental changes in global seaborne trade. Currently, international shipping is undergoing rapid development, and both trade patterns and business models are in transition in different ways in the individual shipping segments.

Over the last ten years, Danish Ship Finance has invested in analysing and reporting on the shipping industry's ongoing transformation.

Christopher Rex to head digital innovation unit

The company has decided to strengthen this position further by establishing a unit that focuses on digital innovation. The current Head of Research, Christopher Rex, therefore assumes the newly created role of Head of Innovation from 1 September, 2018.

Since his employment in 2006, Christopher Rex has been responsible for developing Danish Ship Finance's Research division and elevating it to its market-leading position, with a particular focus on the digital and long-term trends shaping the industry.

Henriette Brent-Petersen hired as new Head of Research

At the same time, we are pleased to announce that Henriette Brent-Petersen will be joining Danish Ship Finance from 1 September as Head of Research.

Henriette Brent-Petersen has been Head of Research at Maersk Broker, Torm and, most recently, DVB Bank and is a respected and recognised professional in the industry. In addition, Henriette has also worked at Citibank and the Danish Export Credit Agency. She holds a master's degree in economics from the University of Copenhagen.

Christopher and Henriette will develop Danish Ship Finance's strategic position with customers and other stakeholders in the shipping ecosystem, in close cooperation with other departments in the company.

Danish Ship Finance will increasingly focus on the use of new technologies that allow for analysis of real-time shipping data and actively encourage increased cooperation between relevant players to enable digital transformation.